

5TH ANNUAL LATINO SUMMIT & FORUM

RESOURCE FAIR, PANELS,
& LEADERS LUNCHEON

"HEALTH MEANS BUSINESS"

Nov. 8th, 2018
8:30 am - 4:30 pm



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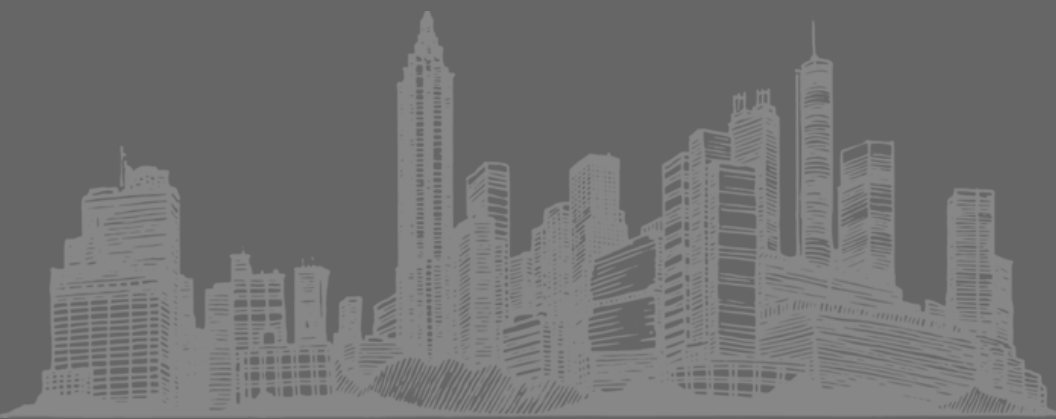
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**WE ARE
GLAD YOU
ARE HERE**



BIENVENIDOS! BIENVENIDAS! BIENVENIDXS!

The value of a healthy year of life for an individual, has innumerable dimensions and benefits including the ability to attend school, work, care for children, start a business, in summary, to work toward the aspirations of self- sufficiency and economic mobility all families and individuals share.

For immigrants, an invisible framework - basic knowledge and understanding of the American system, is missing, exacerbating barriers to cope with illnesses and finding appropriate health providers and resources for their needs.

Chronic diseases, like cardiovascular disease, diabetes, cancers, hit workers and families in their prime years of productivity, creating long-term conditions including withdrawal from the workforce, diminished family resources and even death.

The most common chronic diseases (cardiovascular disease, cancers, diabetes and respiratory disease) claim 63% of all deaths hitting workers in their prime years of productivity. In the 2016 "Health & The Economy" study by the US Chamber of Commerce, it is estimated that the cost in loss of productivity in the US is 8% of our country's GDP and growing.

We welcome you to the 5th Annual Latino Summit and Forum, hoping you find inspiration and motivation, learn, network and explore collaborations and innovative ideas with peers and colleagues.

We are grateful to our underwriters, sponsors, panelists, volunteers and exhibitors that make this event possible.

Gigi Pedraza

Gigi Pedraza
Executive Director
Latino Community Fund
www.LCFGeorgia.org

Belisa Urbina

Belisa Urbina
Executive Director
Ser Familia
www.SerFamilia.org

About Latino Community Fund (LCF Georgia)

LCF Georgia is a grant making public charity dedicated to catalyze investment and promote collaborative work in the Latinx/Hispanic community. LCF Georgia amplifies the diverse voice of our community through advocacy, research and leadership development; builds capacity in community-based organizations and directly invests in families and Latinx-led organizations through scholarships and grants.

About Ser Familia

Ser Familia's mission is to strengthen, revitalize, and equip Latino youth, couples, parents and families through educational programs that teach improved life, leadership and communication skills, empowering participants to thrive and enjoy a healthy family environment.

**LET'S
START**



AGENDA FOR THE DAY

8:30 am Registration & Coffee

9:00 am Welcome + Workshops / Tracks

Katrina D. Mitchell, M.Ed.

Executive Director, Child Well-Being Movement Community Engagement
United Way of Greater Atlanta

TRACK FAMILY WELLBEING

Panel on emotional well-being and the realities of the Latino community in Georgia. Behavioral health data, challenges, resources and assets in Georgia.

Dahlia Bell-Brown,

MPH, Chief Innovation Officer DFCS "State of HOPE"

Edward Anthony Delgado-Romero,

Associate Dean for Faculty and Staff Services, College of Education Professor, Department of Counseling and Human Development Services (Counseling Psychology) at University of Georgia,

Carla Santiago-Barbosa PsyD

Powers Ferry Psychological Associates, LLC

Belisa Urbina,

Executive Director at Ser Familia

TRACK HEALTH, BUSINESSES & ENTREPRENEURSHIP

Panel "Family Wellbeing is Good Business". Corporate executives and entrepreneurs discuss and share benefits and challenges for family wellbeing and the intersections with entrepreneurship and workforce development.

Vincenzo Piscopo,

Director of Community and Stakeholder Relations for Coca-Cola North America,

Antonio Molina,

COO Consultorio Médico Hispano,

Judith Lupo Wold,

PhD, ANEF, FAAN and Laura Layne, Farmworkers Program,

Gigi Pedraza,

Executive Director Latino Community Fund.

12:00 pm Networking Lunch

Panel on learnings and holistic approaches to build power and improve outcomes for low-income workers, entrepreneurs and students.

Carmen Rojas,

PhD, CEO The Workers Lab,

Natalie Hernandez,

PhD. MPH, Assistant Professor Community Health & Preventive Medicine, Morehouse School of Medicine,

Tom Rawlings,

Interim Director of the Georgia Division of Family & Children Services,

Sofia Lopez,

Senior Program Manager at the National Association of Latino Asset Builders (NALCAB)

Q&A - Are we, as a community better or worse? Community Voices and Perspectives. Documented by MPH students from Morehouse School of Medicine

3:00 pm Workshops / Tracks

TRACK FAMILY WELLBEING

Designing Programs and Evaluations for Greater Impact and Funding Workshop for nonprofits, government and social entrepreneurs.

Dr. Latrice Rollins

Ph.D., M.S.W. Assistant Director of Evaluation at Morehouse School of Medicine Prevention Research Center,

Roger Hubbard,

"Promoting Safe and Stable Families" grant supervisor

Deb Farrell,

Senior Technical Advisor for PSSF network.

Facilitated by **Belisa Urbina,**
Executive Director Ser Familia.

TRACK HEALTH, BUSINESSES & ENTREPRENEURSHIP

The power of multi-sector partnerships; aligning business, education, and access to health care to create a culture of health.

Mike Mewbourne,

Vice President and Principal at Pritchard & Jerden, Inc Risk Management & Insurance Brokers,

Dorothy Leone-Glasser,

CEO Advocates for Responsible Care,

Anna Santiago,

Site Coordinator for Communities in Schools.

Facilitated by **Gigi Pedraza,**
Executive Director Latino Community Fund

4:00 PM Champagne reception & DJ

AMAZING SPEAKERS



SPEAKERS BY ALPHABETICAL ORDER



Diana Bell-Brown, MPH

A human service innovator who is passionate about advocating for equity and justice, Dahlia Brown has spent her career honing the ability to address complex social issues through collaborative leadership, strategic thinking, and leading change initiatives through a multidisciplinary lens. She is results-oriented, solution focused and has a proven track record of shepherding large change initiatives from vision to strategy to implementation. Ms. Brown is currently the Chief Innovation Officer (CIO) for the Georgia Division of Family and Children Services (DFCS)– one of the largest public child and family service organizations in the country.

In this role, she holds the distinction of founding and leading the nation's first Office of Innovation in a child welfare jurisdiction. The function of the Office is to lead the development and execution of innovation and strategic partnerships in the human service space. Ms. Brown also served as the Chief of Staff to the Division's Deputy Director of Child Welfare before stepping into her appointment as the Division's CIO. Dahlia Brown's career began on the frontlines as a social worker serving individuals impacted by HIV/AIDS as they navigated poverty, substance abuse, trauma and the judicial system. Ms. Brown, her husband and their two children reside in the Atlanta, Georgia area.



Edward A. Delgado-Romero, PhD

Dr. Delgado-Romero is the Associate Dean for Faculty and Staff Services in the College of Education as well as faculty in the Counseling Psychology Doctoral Program in the Department of Counseling and Human Development Services at University of Georgia.

He runs an integrated research/service/outreach research program with an emphasis on the provision of services to the Spanish Speaking population of Georgia. A graduate from Rhodes College with an undergraduate degree in Psychology and from the University of Notre Dame with a Ph.D. in Counseling Psychology. He is also one of the founding members of the National Latina/o Psychological Association (NLPA) and a past-president of NLPA. Currently, he is the Associate Editor of the *Journal of Latina/o Psychology*. Dr. Delgado-Romero is married and has five wonderful children: Javier, Isa, Nick, Emma and Guillermo.



Deb Farrell

Vice President of Program Consulting at Care Solutions. Her background includes project management, systems design and implementation, long-range planning, data collection and analysis, development of outcome measurement and evaluation tools, development and coordination of training programs, and financial oversight. With more than 30 years of experience in business planning, development, operations and administration, she has a unique perspective and a distinct leadership style to her work in the child welfare industry.

Ms. Farrell has been the Senior Technical Advisor for Promoting Safe and Stable Families (PSSF) since 2000, providing consultation, design, development and implementation of systems to improve the operational and administrative functions associated with this federally-funded program. In her role as Senior Technical Advisor for PSSF, she has been responsible for facilitating communication between the diverse community-based programs and the state office to identify and meet the technical assistance needs to improve supports and services to families and children at risk of, or involved in, Georgia's child welfare system.



Natalie Hernandez, PhD. M.P.H.

Dr. Hernandez has a broad background in community-based participatory research (CBPR), engagement of stakeholders, sexual and reproductive health, specifically HIV, and social determinants of health.

She has more than 12 years of experience in conducting outreach, developing community partnerships and implementing community-based participatory research that engages with diverse stakeholder groups. Dr. Hernandez currently holds leadership positions in a number of coalitions in Georgia dedicated to advancing health equity.

Dr. Hernandez received her master of public health from Emory University's Rollins School of Public Health and a bachelor of arts in anthropology from Stony Brook University in New York. She earned her Ph.D. in public health as well as a graduate certificate in interdisciplinary women's health from the University of South Florida. She is also a former MSM Satcher Health Policy.



Roger Hubbard

PSSF Grants Supervisor, Division of Family and Children Services, Georgia Department of Human Resources, is responsible for coordinating and monitoring the distribution of the Federal Title IV-B Subpart 2, Promoting Safe and Stable Families Fund. He manages a budget of \$12 million and monitors more than 100 grants. His work is integral to the mission of DFCS/DHS and he works closely with them in determining the needs for the populations that they serve. He provides Technical Assistance and advice on all aspects of the grant.

Mr. Hubbard has more than 26 years' experience in the area of social services; he was the Grants Coordinator and Contract Manager for the Department of Juvenile Justice; a Grants Specialist for the Children and Youth Coordinating Council; a Foster Care Supervisor for Georgia Fulton County Division of Family and Children Services; and Grants Consultant for the Indiana Family and Social Services Administration. Mr. Hubbard has received the Above and Beyond Award from Big Brothers Big Sisters organization and the H. A. Pettijohn Distinguished Service for Youth Award. He is a graduate of Ball State University with a double major in criminal justice and counseling psychology, and a minor in sociology. Roger is married and the father of two wonderful children and one grandchild.



Laura Layne MSN, MPH, RNE

Laura is the Deputy Chief Nurse-Quality Improvement with the Office of Nursing at the Georgia Department of Public Health. She has a Lean Six Sigma Green Belt Certification and leads the integration of Continuous Quality Improvement principles and strategies in the Department and throughout Public Health Nursing in Georgia.

She promotes a culture of quality and builds capacity to translate quality improvement into practice to improve care and outcomes for Georgians.

.Her educational background includes a dual Master's degree in Public Health and Nursing from Emory University, a Bachelor of Science in Nursing from Emory University and a Bachelor of Science in Microbiology and Spanish from Auburn University. She is a Clinical Instructor at the Nell Hodgson Woodruff School of Nursing at Emory University.



Sofía Lopez

Sofia is a Senior Manager with the National Association for Latino Community Asset Builders (NALCAB). She oversees the small business development initiatives including grant-making, technical assistance, and training to organizations who support Latino and immigrant entrepreneurs access to capital, and place-based strategies like mercados or commercial corridors. Sofia has managed over \$5.5 million in grants and investments to member organizations, as well as technical assistance to local governments in facilitating equitable development. In 2017 Sofia was appointed to San Antonio's Zoning Commission representing District 1, and she also sits on the Technical Advisory Committee that recommends amendments to the city's development code. Prior to joining NALCAB Sofia worked for the City of San Antonio's Department of Planning and Community Development where she focused on community revitalization planning and annexation. Sofia's past experience includes community organizing and work at a Philadelphia-based human rights law firm. Sofia holds a Master's in City Planning from Massachusetts Institute of Technology (MIT) and a Bachelor of Arts from Swarthmore College.



Judith Lupo Wold, PhD, RN, ANEF, FAAN

Dr. Judith Lupo Wold, Clinical Professor Emeritus, was the Distinguished Professor for Educational Leadership at Emory University's Nell Hodgson Woodruff School of Nursing. Born and raised in Atlanta, she has been a nurse for over 40 years and a nurse educator in a university setting for over 35 years. Her primary teaching focus has been on Public Health Nursing that includes Maternal Child Health, family and community care. A fellow in the American Academy of Nursing and the NLN educator's academy, she has held administrative positions as well, including directing Georgia State University's school of nursing which awarded BS, MS and PhD degrees in nursing. From 2001 to 2018 she directed the Lillian Carter Center's Farmworker Family Health program that has delivered care to over 15,000 migrant farmworkers and their families. Dr. Wold serves as consultant to the Lillian Carter Center on Global programs.



Mike Mewbourne

Mike is the Vice President and Principal of Pritchard and Jerden. For 20 years he has been an advisor, educator and technology practice leader for his clients and their employees. He focuses on healthcare, human capital, legislative reform and wellbeing as a means to maximize his clients' profitability and employee morale. Mike teaches employees how to become intelligent healthcare purchasers and to understand, navigate and manage their healthcare needs most effectively. He champions technology that enables clients to enhance their efficiencies, deliver information in the most effective means possible and comply with the healthcare reform law's new and changing regulations. Mike graduated from Valdosta SU with a Bachelor's of Science in Exercise Physiology.



Katrina Mitchell

Katrina Mitchell is an experienced and respected leader with more than 15 years of experience working on a national and regional level. Currently, she is the Executive Director of Child Well-Being Movement at United Way of Greater Atlanta. She strongly believes in the power of children and youth to be change makers in this world. Bringing a level of intellectual rigor, thought leadership, strategic vision and a commitment to community-driven approaches is what drives her. She is a strategic and innovative leader with a uniquely comprehensive background in strategy development, grant making, non-profit management, program development and evaluation. She has a proven track record in facilitating effective partnerships and collaborations among a diverse range of internal and external stakeholders.



Antonio Molina

Antonio is an attorney-at-law and Navy Veteran. He currently serves as the Chief Operating Officer for Consultorio Medico Hispano, los de la casita verde, a medical practice geared towards helping the uninsured or underinsured community of Metro Atlanta. Antonio serves in various capacities for numerous non-profit organizations and is the Chief of Staff to State Representative Pedro Marin. He is also an alum of the New Leaders Council, the GHCC Cultivating Hispanic Leadership Institute, and the Gwinnett 101 Citizens Academy. For his efforts, he was awarded the GPC Alumnus of the Year Award and was named as Georgia Trends 40 under 40, and 40 under 40 by the Atlanta Business Chronicle.



Vincenzo Piscopo

Vincenzo works as a Community and Stakeholder Relations director for The Coca-Cola Company where he manages the relationships with disability, veterans and Hispanic organizations as well as United Way and Hands-On Atlanta. Vincenzo has worked for The Coca-Cola Company for the last 22 years in different areas of the organization: Finance, IT, Marketing and Innovation. He has a bachelor degree in Economics, an MBA from Carnegie Mellon University and a Master in Creativity from Buffalo State College and is currently working in a Master in Rehabilitation Counseling. He is the president and founder member of the This-ABILITY BRG for The Coca-Cola Company and the founder and president of the "Wheels of Happiness Foundation" where he uses his expertise to help people with motor disabilities in disadvantaged areas of the world. He was born and grew up in Venezuela. He is married and has 4 kids. In his free time, he plays wher Antonio Molina - Antonio is a Lawyer and Navy Veteran. He currently serves as the Chief Operating Officer for Consultorio Medico Hispano, los de la casita verde, a medical practice geared towards helping the uninsured or underinsured community of Metro Atlanta. Antonio serves in various capacities for numerous non-profit organizations and is the Chief of Staff to State Representative Pedro Marin. He is also an alum of the New Leaders Council, the GHCC Cultivating Hispanic Leadership Institute, and the Gwinnett 101 Citizens Academy. For his efforts, he was awarded the GPC Alumnus of the Year Award and was named as Georgia Trends 40 under 40, and 40 under 40 by the Atlanta Business Chronicle.



Tom Rawlings

Rawlings is the Interim State Director for the Georgia Division of Family and Children Services. He is also director of the Office of the Child Advocate. He was the first full-time juvenile court judge in the Middle Judicial Circuit and oversaw juvenile justice and child protection cases in five counties. Rawlings was the country director for International Justice Mission in Guatemala, where he directed a child sexual abuse prosecution and treatment team. He is certified as a child welfare law specialist by the National Association of Counsel for Children and a former Fulbright Senior Specialist in law.

Rawlings is the author of "Georgia Child Welfare and Juvenile Justice: Policy, Practice and Procedure." He earned a bachelor's degree from Duke University, a law degree from the University of Georgia School of Law and a master's degree with distinction in International Human Rights Law from the University of Oxford.



Latrice Rollins, PhD. M.S.W.

Latrice Rollins is the Assistant Director of Evaluation and Institutional Assessment at Morehouse School of Medicine Prevention Research Center. She is a social worker and evaluation generalist. She provides evaluation management and support for academic and community-based programs focused on public health workforce development programs, and reducing health disparities in various areas, including behavioral health, sexual health, and chronic disease. She served as a program analyst in the United States Department of Health & Human Services' Office of Inspector General, where she was responsible for leading national evaluations to identify fraud, waste, and abuse of Federal resources, and improve the efficiency and effectiveness of public health and human service programs. In 2013, the United States Secretary of Health and Human Services honored her with an award of distinguished service for her evaluation of CDC's Vaccines for Children Program. She has also developed publicly available, organization-wide reports for Congress and various Federal and State agencies, and peer-reviewed publications and book chapters. Latrice received a bachelor's in sociology from Spelman College and a master's and doctorate in social work from the University of Georgia.



Carmen Rojas, PhD.

For more than 20 years, Carmen has worked with foundations, financial institutions, and non-profits to improve the lives of working people across the United States. Prior to building The Workers Lab, Carmen was the Acting Director of Collective Impact at Living Cities. She supported 22 of the largest foundations and financial institutions in the world to invest in improving economic opportunity for low income people by supporting projects in the fields of economic and workforce development, energy efficiency, and asset building. Carmen holds a Ph.D. in City and Regional Planning from the University of California, Berkeley and was a Fulbright Scholar in 2007.



Anna Santiago

Anna Santiago is a site coordinator with Communities In Schools of Georgia in Marietta/Cobb County. This is her fourth year at Osborne High School working with at risk students to make sure they stay on track for graduation. She earned her bachelor's degree in International Studies at Kennesaw State University. During her time there, she was a member of the International Mentor Program, the National Society of Leadership and Success, and was awarded the Outstanding International Studies Graduate Award. She also earned her Master's degree in Public Administration with a concentration in Nonprofit Management at Georgia State University. Anna currently resides in Dallas, GA.



Carla M. Santiago-Barbosa, PsyD

Dr. Santiago-Barbosa is a Licensed Clinical Psychologist, practicing at Powers Ferry Psychological Associates, LLC since 2010. She received her doctoral degree in Clinical Psychologist from Ponce School of Medicine (currently named Ponce Health and Sciences University), and a Bachelor of Arts in Psychology and Mental Health from the University of Puerto Rico in Ponce. In her practice, she specializes in working with children, adolescents, and adults treating a broad spectrum of psychopathological conditions including but not limited to ADHD, behavioral difficulties, relationship problems, mood disorders, anxiety disorders, and parenting skill training. Being the only Latina in a practice composed of more than 25 clinicians, she took pride on been able to provide mental health services in Spanish to Hispanic families in the Atlanta area. Born and raised in Ponce, Puerto Rico, she moved to Georgia in 2008.

CO-HOSTS AND FACILITATORS



Gigi Pedraza

Gigi Pedraza is the founder and Executive Director of the Latino Community Fund in Georgia (LCFgeorgia.org). An experienced social entrepreneur, Gigi has led a number of social ventures and Latino-serving nonprofits in Georgia in the last 15 years.

She has worked in three different continents and is highly experienced in the areas of general management, strategy, operations, marketing and development. She is a Hispanics in Philanthropy 2017 Fellow, member of the ARC Global Voices Panel, is the current chair on the board of the Feminist Women's Health Center and the recipient of numerous awards, including the 2017 Caminar Latino Leadership Award, 2016 Best Organization Award by Mundo Hispánico and a 2013 TUMI USA winner, a Woman of Inspiration by the Atlanta Dream, the 2018 NFL Hispanic Leadership Award and one of the 50 most influential Latinos in Georgia by the Georgia Hispanic Chamber of Commerce.

Pedraza has earned an Executive Certificate in Non-Profit Leadership from the Fuqua College of Business at Duke University, a Masters in International Tourism Planning from the Las Palmas de Gran Canaria in Spain, Executive Business Certificates from the Peruvian University of Sciences in Corporate Training and Strategic Marketing and has a BA from the Hotel Management School - College of Tourism in Lima, Peru.



Belisa Urbina

Mrs. Urbina was born and raised in San Juan, Puerto Rico. She studied Business Administration majoring in Marketing at the University of Puerto Rico and graduated as the Valedictorian of her class. On 2001 she and her husband Miguel, co-funded Ser Familia, Inc, a leading nonprofit in Georgia providing coordinated multi-disciplinary family, social and mental health services to Latinos.

Mrs. Urbina is a member of Cobb County's 2020 Steering Committee and Kennestone's Hospital Regional Board of Directors' past Chairman. She was named one of 2012 Women of the year by the national organization Womentics. Ser Familia's youth program won the prestigious "Heart in Hand Volunteer Group Award" from United Way in Cobb County in 2012. In 2014, she was chosen as one the 11WhoCare® by Atlanta's 11 Alive Channel and named one the 35 most influential Latinos of the past 35 years in Georgia by Mundo Hispanico.

In 2015, the Interfaith Children's Movement chose her as Family Advocate of the year. On 2017, she received the Nikki T. Randall Servant Leadership award by the Georgia Legislative Women Caucus and was awarded the NFL Hispanic Heritage Leadership Award by the Atlanta Falcons. She is part of Leadership Atlanta's Class of 2017.

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GRACIAS



